



# AESE Executive MBA



New York, April 24-27, 2023

MONDAY, APRIL 24	TUESDAY, APRIL 25	WEDNESDAY, APRIL 26	THURSDAY, APRIL 27
<b>STRATEGY AND LEADERSHIP</b>	<b>AI AND GO MEET NEW YORK</b>	<b>INNOVATION</b>	<b>LEARNING FROM LEADERS IN THE CITY</b>
8:15-8:45 Breakfast	8:30-9:00 Breakfast	8:30-9:00 Breakfast	8:30-9:00 Breakfast
8:45-9:00 Welcome Session	9:00-10:15 AI for Decision Making Interactive Lecture Prof. Natalia Levina, Prof. NYU	9:00-10:30 Principles of Innovation Interactive Lecture Prof. Oseas Ramirez	9:00-10:15 Social Media Aspects of Business Sree Sreenivasan
9:00-10:30 Strategy and Growth Interactive Lecture Prof. Sonia Marciano, NYU	10:15-10:45 Coffee Break	10:30-11:00 Coffee Break	10:15-10:30 Coffee Break
10:30-10:45 Coffee Break	10:45-12:15 AI for Decision Making Interactive Lecture Prof. Natalia Levina, Prof. NYU	11:00-12:15 Principles of Innovation Workshop Prof. Oseas Ramirez	10:30-11:30 The Metaverse: Creating a Plan for Companies Guest Speaker Martin Murphy, META (Facebook)
10:45-12:15 Strategy and Growth Interactive Lecture Prof. Sonia Marciano, NYU	12:15-1:00 pm Lunch	12:15-1:15 pm Lunch	11:30-12:00 Walk to JP Morgan
12:15-1:00 pm Lunch	1:00-3:30 Retail Safari Experiential - Go and meet New York	1:15-2:30 Principles of Innovation Workshop Prof. Oseas Ramirez	12:00 - 2:00 JP Morgan Visit New Trends and role of funds in Sustainability
1:00-2:30 Leadership: Applying AI in Managing People Case: Bridgewater Prof. John Almandoz	3:30 -3:45 Coffee Break	2:30-3:00 Coffee Break	2:00-3:00 Walk back to IESE Lunch Box
2:30-2:45 Coffee Break	3:45-4:30 Teamwork - Prepare presentation Prof. Michelle Greenwald	3:00-3:30 Travel to Company visit (subway)	3:00-3:30 Closing and Certification
2:45-4:00 Leading with out a Title Case: The Erpheus effect revisted Prof. John Almandoz	4:30-5:30 Team Presentation and Wrap-up Prof. Michelle Greenwald	3:30-4:30 Design Thinking Prof. Joann Halpern, Director HPI, Prof. NYU Guest Speaker SAP, 48th floor, Hudson Yards	
4:00-4:15 Break		4:30-5:15 SAP visit with a view	
4:15-5:30 Megatrends Prof. Luis Cabral			

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PM: Viri Otamendi

4th Floor Classroom

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